DataFlex – Future & Vision

Synergy - March 21st 2019
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SYNERGY 2019
CRUISING TO NEW HORIZONS

Before I start…

EDUC 2020 goes to Iceland

- www.educconference.com
- Back to Future and Vision of DataFlex

DataFlex State of the Union

- We have reserves to invest
- We have talented people on staff
- We are able to hire more talent
- We have ideas to improve the product
- Gain market share

Continuity and longevity versus Change

- Delivering the product continuity that is essential to build business applications that will last for decades

- …while enabling change and new technology adoption required for the future

Challenge…

- Newly emerging technology, adaptation and maturation take time
- You, and we, need time to evaluate the "value" of new technology
- Next, think of <u>what</u> you need, and <u>how</u>
- Then we need to think of how we can best support it in DataFlex
- We have to enable DataFlex Studio for it
- Then You have to develop the software, to deliver to your customer…

Another Paradox

- Preserve the DataFlex DNA
- Pay attention to young professional coders' "habits & taste"

Moving forward (1)

- Keep doing what we do
  - Keep working on current development
  - Controls, themes, REST, 64bit, Unicode, etc.
  - Balance Windows and Web

Moving forward (2)

- Open up for newly emerging technology
  - Container technology, Docker
  - MySQL, Aurora, MariaDB
  - Blockchain development
  - Dynamic object creation

Moving forward (3)

- Pay extra attention to:
  - Keep exploring different web application "types & styles"
  - Productivity
  - Appealing UI/UX

Longer term (4):

- Offer more freedom within the framework
- Review common techniques, tools and practices in other environments
- For example: review adoption of Data Dictionaries by DataFlex Newbies
- React quicker to new technologies, if developers demand it

Change...

- We have changed continuously, and change means risk

- Now we need to change how we change, to risk Success!

Thank You!